

: *What is data visualization?*

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According to a SAS White paper "one of the best ways to discern important relationships is through advanced analysis and high-performance data visualization. ... Visualizing your data can be both fun and challenging. It is much easier to understand information in a visual compared to a large table with lots of rows and columns."

References

SAS, "Data Visualization Techniques: From Basics to Big Data With SAS® Visual Analytics," SAS White paper, 2014, 106006_S140192.0715

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