

: *What is conversational analytics?*

by Daniel J. Power

Editor, DSSResources.COM

Kasera, V., R. Tandon, & A. Yeung, "Conversational Analytics for a Voice-driven World," ThoughtSpot Webinar, January 30, 2019 at URL <https://www.brighttalk.com/webcast/13261/346660>

Search & AI-driven analytics just got a whole lot smarter. ThoughtSpot 5 ushers in a new era of voice and conversational analytics with SearchIQ.

SearchIQ lets you “talk” to ThoughtSpot using casual, forgiving, everyday language. SearchIQ will determine your analytical intent, giving you precise answers to your data questions in an instant all by simply asking a question.

Tune in to learn about:

- * How SearchIQ lets you ask questions in voice and natural language
- * How crowd-sourced intelligence improves the quality of your searches
- * The technology behind SearchIQ and how it works under the hood

How AI-Based Conversational Analytics Will Change Everything

<https://chatbotsmagazine.com/how-ai-based-conversational-analytics-will-change-everything-32ecc544f578>

Nov 14, 2017 - With conversational analytics, for example, you can single out a target demographic or user to see what they're talking to a bot or application

Author: Daniel Power

Last update: 2019-07-10 05:46